

High Performance Leadership: Leveraging the Neuroscience & Social Secrets of Confidence

You work hard and are well educated – but its not enough in today’s hypercompetitive world.

To lead and succeed, *competence is the minimum. Confidence is the advantage.*

Learn how to systemically and sustainably control confidence that will:

- Amp your personal presence and leadership influence
- Enable you to persevere with higher levels of resilience and focus
- Unlock your own and your team’s creativity via more inspired engagement and collaboration
- Help you to proactively avoid stress, indecision and guilt

By understanding the scientific causes and social impact of low, fake and core confidence, you’ll be able to instantly assess and improve your own and other people’s confidence. Chief Confidence Officer, Alyssa Dver, will help you train your brain and up your game using the same knowledge and techniques enabling high performance athletes, military and C-suite execs.

Immediate Takeaways:

- Recognize and retrain behaviors that sabotage confidence.
- Heightened social and self-awareness that dramatically improves interpersonal interactions and personal reactions.
- 8 Key Confidence Indicators (KCI) that will sustainably control your own confidence.
- Confidence Kickers that easily and immediately turbo-boost leadership impact.



“Great coaching for the person you may need to help the most – yourself!”

Marshall Goldsmith

New York Times bestselling author of “Triggers”, “MOJO” and “What Got You Here Won’t Get You There” Thinkers – 50 Top Ten Business Thinker & Top Rated Executive Coach in the World



“Confidence is a complex and critical topic, too often addressed with sentiment and romance. It’s great to see it tackled for once with sense, insight and appreciation of its complexity and power.”

Margaret Heffernan

Author, “Willful Blindness”, “A Bigger Prize” & “Beyond Measure”



“Confidence is the key to personal success and Alyssa’s insights shed light on the biggest challenge we all face. This book will help you in more ways than you can imagine.”

Bob Wilkie

former NHL player, 2 time WHL All-Star, & American Hockey League All-Star Founder, I Got Mind

Alyssa Dver

Chief Confidence Officer



Alyssa Dver is the expert on The Neuroscience & Social Secrets of Confidence. She's the co-founder of the American Confidence Institute and author of 6 books, including her latest: "Kickass Confidence: Own Your Brain. Up Your Game."

In her keynotes and workshops, Alyssa entertains, educates and empowers audiences so they can better control their own and other people's confidence. Clients include IBM, Staples, Pepsi, Royal Bank of Canada, Rue La La, State Street, MA Worksite Wellness, National Association of Women MBAs, ExhibitorLive, CEO Connection and Vistage. She also teaches staff and students at MIT, Wharton and other colleges, middle and high schools.

Her business background includes being a Chief Marketing Officer for 7 tech companies and founding Mint Green Marketing that provided part-time CMO services to over 150 companies based all over the world. She continues to be a trusted marketing and leadership advisor for executives and entrepreneurs. Her reach includes a monthly WebTV show, edgy blog and active social media channels. She's a go-to expert for media including Forbes, BusinessWeek, Entrepreneur, NPR, CNN Money, and The Boston Globe.

A Wharton graduate, Alyssa is AIPMM certified as a Product Manager and Marketer and for several years running, she's been a judge for the Stevie's International Marketing and Best Employer awards.

When she's not confidence crusading, Alyssa is a guitarist and vocalist in two bands, plus, she's game for all things involving art, wine and food. She lives in Westborough, MA with her 2 very tall teenage sons, her utterly patient 5th grade teacher husband, and their cute, but quirky, rescue pooch.



CLIENTS INCLUDE:

- PepsiCo
- Staples
- Royal Bank of Canada
- Women's Enterprise Business National Council (WEBNC)
- Dynamic Divas
- Women's Congress
- CHRO Exchange
- Northeast HR Association (NEHRA)
- NY State SHRM
- The Conference Board
- International City/County Management Association (ICMA)
- Berkeley College
- Quinsigamond Community College
- American Marketing Association (AMA)
- Dystonia Medical Research Foundation (DRMF)
- Institute for Entrepreneurial Excellence
- Rue La La
- MIT
- IBM
- Center for Women & Enterprise (CWE)
- Mom Corps
- Women in Technology International (WITI)
- MA Conference for Women
- World Diversity Summit at the UN
- VA SHRM
- HRMA of Central MA
- US Small Business Administration (SBA) of MA
- National Foundation of Teaching Entrepreneurs (NFTE)
- Emmanuel College
- Natick School Administrators
- Assoc. of International Product Managers & Marketers (AIPMM)
- IEEE Boston Entrepreneurs Network
- American Strategic Management Institute
- Vistage



April Cimorelli

Supplier Diversity Program Manager

Staples

"Alyssa's lecture, book and daily posts have honestly been life changing for me. Alyssa is amazing at what she does and I am truly honored to have had the opportunity to meet her in person."